

The Incubator Monthly from The Hub of Human Innovation.

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The Incubator Monthly

Volume 2/ Issue 2

February 2014

Inside The Hub

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**February Hub Works: How to Score with Your Pitch-
Preparing for Investors**



In any crucial presentation you have 20 minutes to close the deal. If you don't present a compelling case it's usually too late.

If You Can't Tell The Idea Well, You Can't Execute The Idea Well.
That's how Investors think.

This months Hub Works will feature Laura Bosworth who will teach entrepreneurs how to deliver successful presentations to investors, potential partners and sales prospects.



Upcoming Events

**2014 Small & Minority Business
Workshop-[LCCC](#)**

Is your business safe from a lawsuit? Discover which Federal Laws apply to you! Learn best practices and more for your business.

Date: February 20, 2014

Time: 6:00 pm-7:30 pm

Location: DACC Workforce

Join The Hub **February 25 at 5 pm** in the El Paso Times Community Room, 500 W. Overland, 1st Floor, to learn how to make the most out of your time with investors. Please RSVP to Teri at teri@hubofhumaninnovation.org

Laura Bosworth is CEO and co-founder of TeVido BioDevices, a biotech start-up using Innovative 3D printing to create grafts, made from a woman's own cells, for breast reconstruction after cancer. Ms. Bosworth is a dynamic former Fortune 50 executive with 25 years of cross-functional industry experience. With a B.S. in Engineering from UT El Paso she started her career in manufacturing process development and has a strong track record in product development and corporate strategy. Ms. Bosworth also mentors "start-ups" and is co-founder of a Women's Entrepreneurship Accelerator, AVINDE.org

Special Edition Hub Works: The Crowdfunding Success Pattern



ROCKETHUB
The world's crowdfunding machine.



Learn how to make the most out of your crowdfunding campaign!

Designed for entrepreneurs who want to leverage crowdfunding,

Center, Las Cruces, NM
For information and registration please click [here](#).

Using State Resources to Propel Your Business Forward- [Arrowhead](#)

Just because you own a business doesn't mean you need to do it on your own. There are many resources out there but each business is very unique- which is the right resource, at the right time for you?

Date: February 20, 2014

Time: 5:30 pm

**Location Arrowhead Center,
3655 Research Dr., Las Cruces,
NM**

Starting Your Own Business- [SBDC](#)

This workshop will cover the basic information needed to successfully set up and operate a small business.

Date: February 21, 2014

Time: 9:00 am-11:00 am

**Location: Multicultural Center,
Anthony, NM**

For information and registration please click [here](#).

Hub Works: How to Score with Your Pitch- Preparing for Investors - [The Hub](#)

Laura Bosworth will teach entrepreneurs how to deliver successful presentations to investors, potential partners, and sales prospects.

Date: February 25, 2014

Time: 5:00 pm- 7:30 pm

**Location: 500 W. Overland Ste.
230 El Paso, TX, 79901**

this session examines how to maximize this new funding model - supported by key data from a leading global platform, RocketHub.

What: Hub Works: The Crowdfunding Success Pattern

Where: El Paso Times Community Room, 500 West Overland, 1st Floor

When: Wednesday, **March 5th, 5pm-7:30pm**

RSVP to Teri at teri@hubofhumaninnovation.org to reserve your spot.

Brian Meece is the CEO of RocketHub, one of the world's top crowdfunding platforms that has recently partnered with A&E Networks for Project Startup - a collaboration that is taking crowdfunding to a wide television audience.

Rocket Hub is an international, pioneering, open community that has helped thousands of artists, scientists, entrepreneurs, and social leaders raise millions of dollars. RocketHub has hosted over 30,000 funding campaigns while helping people raise millions of dollars globally. In doing so, the company has narrowed down the formula for successful crowdfunding.

We look forward to seeing you there!

Paso del Norte Venture Competition+Expo 2014



Some companies have great ideas and solid business plans, but still fail because they lack critical capital or talent. This March a broad regional collaborative will once again connect innovative businesses with capital and talent from the region and beyond, while showcasing the region's innovative student and professional entrepreneurs at the Paso Del Norte Venture

For more information click [here](#).

New Mexico Programming Group-[Arrowhead](#)

Do you consider yourself a programmer? Developer? Or just a Tech lover? Then join Arrowhead for the next NMPG meeting

Date: February 27, 2014

Time: 5:30 pm

**Location Arrowhead Center,
3655 Research Dr., Las Cruces,
NM**

One-Eighty Launch Party- [Arrowhead](#)

Join Arrowhead Center for their OneEighty Launch Party.

Date: February 28, 2014

Time: 5:30 pm

**Location Arrowhead Center,
3655 Research Dr., Las Cruces,
NM**

The Crowdfunding Success Pattern - [The Hub](#)

Learn how to make the most out of your crowdfunding campaign by maximizing this new funding model. Brian Meece will be speaking a sharing key data gathered by RocketHub, one of the leading global crowdfunding platforms.

Date: March 5, 2014

Time: 5:00 pm- 7:30 pm

**Location: 500 W. Overland Ste.
230 El Paso, TX, 79901**

For more information click [here](#).

Paso del Norte Venture Competition + Expo 2014 - [The Hub](#)

Competition + Expo 2014 (PDNVC+E 2014).

The 3-day event is free and open to the public. It combines the two biggest celebrations of innovation and entrepreneurship in the region: the Venture Competition and the Venture Expo. The PDNVC+E 2014 will take place March 6 – 8. The expo will be followed by the competition portion of the event featuring a university student track and a professional track.

The event is organized by The Hub of Human Innovation, UTEP's Mike Loya Center for Innovation and Commerce, UTEP's Center for Research Entrepreneurship and Innovative Enterprises (CREIE), NMSU's Arrowhead Center, and Tecnologico de Monterrey Juarez Campus. For more information please click [here](#).

Last Chance to Take The Hub Survey!

The Hub of Human Innovation is planning its 2014 workshop schedule. Have a voice in deciding The Hub 2014 Workshop Schedule. Please let us know what you would like to see offered by taking The Hub workshop survey at the link below:

<https://www.surveymonkey.com/s/DX6MHY5>

This is the last chance to have your voice heard!

Thank You!

Internship Opportunity at The Hub



The Hub is currently looking for an Intern to help with market

Please join The Hub and our partners as we celebrate innovation and entrepreneurship in our region! The 3-day event is free and open to the public each day. For more information please visit out [event website](#).

Date: March 6-8, 2014

For more information click [here](#).

Scaling a Business Model- [CREIE](#)

Analyze the financial components of various business models

Date: March 19, 2014

Time: 1 pm-3 pm

**Location: UTEP Burges Hall,
Conference Room 411, El Paso,
TX**

Register [here](#).

Strategizing the Market Entry- [CREIE](#)

Market research is key to determining your business strategies

Date: April 16, 2014

Time: 1 pm-3 pm

**Location: UTEP Burges Hall,
Conference Room 411, El Paso,
TX**

Register [here](#).

Storytelling to Investors-[CREIE](#)

What key points are investors interested in?

Date: June 18th, 2014

Time: 1 pm-3 pm

**Location: UTEP Burges Hall,
Conference Room 411, El Paso,
TX**

Register [here](#).

research, business strategy, and business plan development for clients. Students in Business, Science and Engineering with a 3.0 GPA or greater are invited to apply for an Innovation and Entrepreneurship Internship, which requires a commitment of 12 hours per week, with flexible hours Monday to Friday, 8 a.m. to 5 p.m. Interns learn about the steps required to develop a successful start-up business in the El Paso area. Interns will assist with all tasks required in an entrepreneurship support center, supporting the commercialization process of technology transfer. For more information about this opportunity at The Hub please click [here](#).

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